

ALUMNI COOKIE DOUGH · EXCLUSIVE TERRITORY LICENSES

Become an Alumni DOUGH-preneur

Run your own mobile cookie dough cart with an exclusive territory, a brand people already love, and no royalties. You sell sealed, ready-to-eat Alumni Cookie Dough cups at the events in your own backyard.

$1,000 license fee per territory

$250 a year to renew

$0 royalties, ever

Why DOUGH-preneurs love it

Your own territory

No other Alumni-branded cart in your area while you keep selling.

No royalties or reports

Keep what you earn. No percentage of sales, no monthly paperwork.

No kitchen, no prep

Sealed 4 oz cups with a spoon in the lid. Just keep them cold and sell.

Your business, your rules

Choose your events, schedule, prices and equipment. Add water and sodas too.

A brand that sells

Six fan-favorite flavors. Woman owned, egg free, no artificial colors.

A head start

A quick product intro, our health licenses for organizers, and a proven cart setup to copy.

332 territories across Georgia, Alabama, South Carolina, Tennessee and North Carolina.

See how it works →

How it works

1

Pick your territory

Choose a county, a Sampler Pack of small counties, or a metro ZIP-code slice.

2

Sign your license

$1,000 for a 12-month exclusive territory license; $250 a year to renew.

3

Get the intro

A short brand and product introduction: ordering, pickup, storage and logo use.

4

Start rolling

Stock up at wholesale and hit the road. Motivated DOUGH-preneurs can be selling within 30 days.

Where you can sell

Schools and campuses

Fall festivals, PTA/PTO fundraisers, homecoming, spirit nights, graduations, college events

Community events

City festivals, county fairs, farmers markets, concerts, movie nights, food truck festivals

Sports and recreation

Youth tournaments, football games, cheer and dance competitions, golf outings, 5Ks

Corporate and business

Employee appreciation, company picnics, grand openings, business expos, customer days

Private events

Weddings, birthdays, graduation parties, showers, reunions, retirement and holiday parties

Retail and entertainment

Shopping centers, car dealerships, apartment communities, breweries, wineries, craft shows

Seasonal

Pumpkin patches, Christmas tree farms, Easter, spring, back-to-school, summer camps, Halloween

Wherever a crowd gathers,
there's room for a cookie dough cart.

The product



Chocolate Chip, Churro-licious, Birthday Bash, Cookies and Cream, Sugar Cookie and Freshman 15. Bought at wholesale from Alumni Cookie Dough: **$26.40 per case of 12 ($2.20 a cup)**. Recommended retail: **$5 a cup**.

What we ask

Start selling within 90 days (30 is our goal for you).

Keep selling regularly in your territory.

Meet a quarterly wholesale purchasing target.

Keep it cold: frozen until it's time to sell, never refrozen once thawed, refrigerated and dated for up to 3 months.

Use any cart that keeps dough at temperature, or copy our recommended setup.



Ready to roll?

Contact Mike for your DOUGH-preneur info packet and territory map.

706-621-2134
mike@alumnicookiedough.com
AlumniCookieDough.com

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